

# Anna Maria Lis

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## Conference Report

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Artykuł został opracowany do udostępnienia w internecie przez Muzeum Historii Polski w ramach prac podejmowanych na rzecz zapewnienia otwartego, powszechnego i trwałego dostępu do polskiego dorobku naukowego i kulturalnego. Artykuł jest umieszczony w kolekcji cyfrowej [bazhum.muzhp.pl](http://bazhum.muzhp.pl), gromadzącej zawartość polskich czasopism humanistycznych i społecznych.

Tekst jest udostępniony do wykorzystania w ramach  
dozwolonego użytku.

# CONFERENCE REPORT

*Anna Maria Lis*<sup>1)</sup>

The following report summarizing the activities of the International Conference “**Meetings with well-known scientists – the practical dimension of science**”, organized by The Office of the Marshal of the Mazowieckie Voivodeship in Warsaw. The Conference was held in Hotel Lord in Warsaw on 15–16 October 2013.

The aim of the Conference was to create a platform for exchange of experience and knowledge in regarding to the processes of commercialization of research results, technology transfer and innovation support. The Conference was addressed to the representatives of the three groups most involved in the activities on the border of R&D and business: the scientists (as potential creators of new business solutions), the innovative entrepreneurs (as potential recipients of these solutions) and staff of institutions supporting the commercialization of research results, who through their work, try to remove the many barriers which still separate the world of science from the world of business.

The Conference was opened by the speech of Adam Struzik, Marshal of the Mazowieckie Voivodeship, who stressed the need for cooperation in the “knowledge triangle”, especially between science and business. The first day of the Conference was devoted to issues related to the effective commercialization and transfer of research results to the business world.

In the plenary session “Supporting science and innovation” were discussed both past experience related to the management and implementation of programs aimed at supporting innovation in R&D sector, as well as the opportunities for researchers in new programming period. The plenary session was performed by representatives of various institutions oriented to support innovative projects in R&D sector in Poland. Dr. Andrzej Kurkiewicz (representative of the Ministry of Science and Higher Education) presented the achievements in reform of sector of science and higher education in Poland, as well as guidelines for policy on supporting this sector in the next perspective 2014–2020. Izabela Erecińska (Deputy Director of the European Funds Department in the National Information Processing Institute) shared her experience regarding the implementation of research projects. The National Information Processing Institute is the implementing institution for the

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XIII Priority Axis of the Operational Programme Infrastructure and Environment (Higher education infrastructure) and for some measures from the I Priority Axis of the Operational Programme Innovative Economy (Research and development of new technologies). Krzysztof Trojanowski (Inno-projeKT) discussed the role and importance of the European Technology Platforms, and then Andrzej Galik (The Polish National Contact Point for Research Programmes of the European Union KPK) presented HORIZON 2020: the basic guidelines of the program, the themes and principles of participation.

Among the speakers were also researchers from foreign universities: prof. Robertas Jucevičius (Kaunas University of Technology) – an expert on the concept of clusters – who presented the main assumptions of cluster policy (perspective for 2020), Dr. Daria Gołębiowska-Tataj (Center for Entrepreneurship, University of Michigan), who discussed new models of cooperation between science, education and business and the role of entrepreneurship in the integration of the “knowledge triangle”, and Dr. Juan Martínez Sánchez (Barcelona College of Industrial Engineering EUETIB – UPC). Dr. Sánchez familiarized participants with the experience of Barcelona Tech in the commercialization and technology transfer.

Complementing the plenary session were three practical sessions:

- Session 1: “The scientist of the future – an enterprising scientist” – a session dedicated to the exchange of knowledge and experience between scientists involved in projects focused on the commercialization of research results;
- Session 2: “Transfer of knowledge and technology from science to industry” – during this session were presented ways to combine science and business, and good practices in the field of commercialization and technology transfer;
- Session 3: “Safe Food” – discussion in this session focused on issues related to ensuring the consumers safe food. In this session were discussed also the conditions for commercialization of food products.

On the second day of the Conference were discussed topics related to the creation of a positive climate for cooperation between science and business, improving the quality of the cooperation and increasing its intensity. In the plenary session “Cooperation in the field of innovation,” were presented models of collaboration between scientists and entrepreneurs (such as Innovation Ecosystems, universourcing) and the possible forms of support such linkages (also with the participation of bridging institutions). Practical sessions focused on the following topics:

- Session 1: “Building cooperative relations” – guiding theme of this session was the concept of clusters. The discussion centered on the experiences in the management of cluster initiatives and cluster policy;
- Session 2: “Innovative Regions” – presented in this session the concepts of regional development based on knowledge and innovation became the starting point for the discussion on the growth pole theory and smart specialization concept (in the context of Mazovia).

Success of the Conference allows to confirm the need to continue to build a platform for cooperation in knowledge triangle, enhance the processes of commercialization and transfer of knowledge and innovations and diffusion of best practices in this field.

Ph.D. Anna Maria Lis (the member of the Scientific Committee of the Conference)

The names of all the speakers and their presentations (conference proceedings) can be found on the website MSODI: <http://msodi.mazovia.pl/pwn/>