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Editorial

International Journal of Management and Economics 37, 7-9

2013

Artykuł został opracowany do udostępnienia w internecie przez Muzeum Historii Polski w ramach prac podejmowanych na rzecz zapewnienia otwartego, powszechnego i trwałego dostępu do polskiego dorobku naukowego i kulturalnego. Artykuł jest umieszczony w kolekcji cyfrowej bazhum.muzhp.pl, gromadzącej zawartość polskich czasopism humanistycznych i społecznych.

Tekst jest udostępniony do wykorzystania w ramach dozwolonego użytku.

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Editorial

The second issue of our publication under the new title “International Journal of Management and Economics” includes articles in both English and Polish. We do not reject interesting proposals submitted in Polish, as we understand we can still count on a comparatively large segment of local authors and readers. However, due to our internationalization editorial policy, we strongly encourage all authors to submit their manuscripts in English to increase international readership. We hope that soon all the articles will be published in this language.

The wide thematic profile of the Journal – including international economics, finance and management – does not exclude focusing on the most important problems arising in economic sciences and practice. In the previous issue, we launched a discussion on the methods of contemporary academic research, which we hope will be continued by experienced as well as young researchers. We invite authors to discuss the accuracy of economic sciences or its inability to describe and explain contemporary real-world phenomena. We believe that academic discussion is at the heart of progress in science; therefore, we would like to challenge various responses to crucial questions addressed to academics specializing in economics, management and finance. These questions are very basic, such as those concerning the model of capitalism, or economic governance in the EU (including financial system governance), and some are more particular, for example focusing on aspects of international inter-firm cooperation.

On 14 March 2013 the third conference on “privatizing pensions” (the expression is used by M.A. Orenstein [2008]) took place at the Warsaw School of Economics. We witnessed an interesting debate between academics and practitioners. The topic is important enough to attract authors to share their views on the subject in future submissions. We are always interested in manuscripts presenting Europe, and especially the EU, in the context of global challenges. We accept manuscripts on the various internationalization and international positions of countries and companies. We are sure that the question of whether countries, companies, and other organizations still need strategies to succeed in a complex and turbulent, often unpredictable environment is also worth considering. Is positioning,

a major strategy element, still valid? Or should it be rejected as too static for the current dynamic situation? In M.E. Porter's opinion, the beliefs that organizations must be flexible enough to respond immediately to market modifications and that they must benchmark continuously to achieve best practice "... are dangerous half-truths, and they are leading more and more companies down the path of mutually destructive competition" [Porter 2011, pp. 1-37]. He argues that strategy is a must to successfully compete in the long run, and challenges the management tools and techniques implemented during the past decades. It seems that professor Porter's opinions deserve discussion and empirical testing in various environments. There are other controversial topics, such as CSR activities practiced by a company. According to P. Fleming and M.T. Jones [2013, p. 88], "CSR research has been increasingly subordinated to the discipline of strategic management and the logic of instrumental economic rationality. This instrumental colonization has probably ended the usefulness of the CSR concept. ...Conventional CSR fails to recognize the *systemic* damage – to workers, communities, the environment – ensuing from the activities of big business". They quote J. Roberts who indicates: "In this form corporate social responsibility is cheap and easy, a sort of prostheses, readily attached to the corporate body, that repairs its appearance but in no way changes its actual conduct." [Roberts 2003, pp. 249-265].

These topics are only a few examples of the problems we are willing to discuss in the Journal in the future. We invite authors to propose other issues for consideration.

The current issue is heavily oriented towards economic governance in the EU. The first article, by Elżbieta Kawecka-Wyrzykowska, describes the moves undertaken to strengthen the EU economic governance framework, in particular for eurozone member states. The next six papers, written by Stanisław Kluza, Agnieszka Brewka, Artur Mika, Michał Cichocki, Eliza M. Kierska-Woźny and Marcin Menkes, deal with the EU financial systems, focusing particularly on prudential supervision of financial institutions (banks). The article written by Yinan Liu on "The EU's antidumping actions against Chinese products" investigates the role of trade liberalization after China's accession to the WTO in changing its situation with regard to EU antidumping procedures. The topic of China is continued in a paper by Guenter Heiduk and Agnieszka McCaleb ("CSR strategies in Greater China: Global, East Asian, American, European style?") discussing models of CSR strategies implemented by domestic companies in Greater China. The last two articles are devoted to Poland's international economic position. In the first of them ("International investment position of Poland and its threats to economic development"), Andrzej Dorosz describes the weakening country's attractiveness for investors as a threat to its economic growth. The article "Internationalization of the Polish Economy and its susceptibility to the global crisis after 2007" by Tomasz M. Napiórkowski shows the positive balance of the impact of the global economic crisis on Poland's economy. It investigates the role that internationalization of the Polish economy has on Poland's resilience to the crisis.

I hope you will find the topics interesting and that they will encourage you to present your points of view in future submissions.

References

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