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E-course „Information business in Russia"

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E-course „Information business in Russia"

Timing: Master level students, 3th period.

Objective: The course is directed on forming at trainees competence in the field of information business in Russia. The rate considers as a current state of information business, its basic directions players of the market and target audience, and prospects of development of the given direction in Russia on the basis of the international requirements and standards. The module paying special attention to practical experience of Russian ICT-companies.

Learning Outcomes: The aim of the course is to provide students with a knowledge and understanding of the general processes which are going on in information business sphere from the strategic and operational point of view and to give students the opportunity to apply them in a practical context.

Contents: Lectures, conferences, student presentations and directed private study. The course include: the Basic concepts of modern information business; the Legal base and the Russian legislation in the field of Information and Communication Technologies (ICT); stages, the basic indicators of development, a current state of information business; the Basic players of the market of information business, providers, and system integrators, information and consulting agencies, outsourcing services in Russia; the Basic information users, kinds of access and information resources; features of consumer behavior; ICT in public administration; quality of public administration and development of the electronic government in Russia; the Electronic auctions, public procurements, electronic stock exchanges in Russia; software market and software business companies in Russia, how they do business with some examples; manufacturers and distributors of the software; information systems of professional participants of the market of the information; information security of business; prospects of development of information business to Russia and risks; innovation and patents.

Working methods: Lectures (20 h), team work (10 h) (work over a course project), home assignment (30 h), exam (20 h). Web-based learning environment for material and project coordination. some of the lectures will be implemented as digital recordings, sometimes experts have to visit student's home to create a team (2–3 students per team) to complete a written report on a specific ICT business in Russia topic.

Study materials: There is no prescribed textbook for this course. Lectures have been created as presentations, web-based learning environment, textbooks,

research papers, analytical articles. Lectures, articles and examples will be accessible for downloading on a special site.

Assessment methods:

The assessment process consists of:

− home assignment and a team project presentation (70%);

− short written examination (30%).

Electronic resource have been created to operate in distance mode for these courses http://ibr.taba.ru

Grading: 1–5.

Abstract

A brief article examines the content and methodological approaches to studying the course „Information business in Russia" for the international master's program „Software, Systems and Services Development in Global Environment". To operate in distance mode for this course created an electronic resource http://ibr.taba.ru

Key words: e-course, information business, distance course.

Электронный курс „Информационный бизнес в России"

Резюме

Статья рассматривает краткое содержание и методические подходы к изучению курса „Информационный бизнес в России" для международной магистерской программы для работы в дистанционном режиме по данному курсу создан электронный ресурс http://ibr.taba.ru

Ключевые слова: дистанционное обучение, информационный бизнес.

E-studia na kierunku „Biznes informacyjny w Rosji"

Streszczenie

W artykule przedstawiono krótkie podsumowanie i metodyczne podejście do studiowania na kierunku „Biznes informacyjny w Rosji" dla międzynarodowych studiów magisterskich umożliwiających pracę w systemie zdalnym z wykorzystaniem zasobów elektronicznych na stronie: http://ibr.taba.ru

Słowa kluczowe: nauczanie na odległość, biznes informacyjny.