

Tracy James

Medical online resources

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Artykuł został opracowany do udostępnienia w internecie przez Muzeum Historii Polski w ramach prac podejmowanych na rzecz zapewnienia otwartego, powszechnego i trwałego dostępu do polskiego dorobku naukowego i kulturalnego. Artykuł jest umieszczony w kolekcji cyfrowej bazhum.muzhp.pl, gromadzącej zawartość polskich czasopism humanistycznych i społecznych.

Tekst jest udostępniony do wykorzystania w ramach dozwolonego użytku.

*Tracy James
Julita Madzio
Oxford - Oxford University Press*

MEDICAL ONLINE RESOURCES

OXFORD
UNIVERSITY PRESS


This Presentation

- Introduction to Oxford University Press
- Medical Online Products From Oxford University Press
 - Journals
 - Current Collection
 - Archive Collection
 - E-books
 - Free trials
 - Questions

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OXFORD
UNIVERSITY PRESS

Introduction to Oxford University Press



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Introduction to Oxford University Press

- Oxford University Press (OUP) has its origins in the information technology revolution in the 15th century.
- OUP is the oldest & largest university press in the world
- The first book printed in Oxford was Rufinus's *Expositio in symbolum apostolorum* in 1478. The first journal (still published) was *Brain* published in 1878.
- The first edition of the Oxford English Dictionary began publication in 1884

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Introduction to Oxford University Press



The King James Bible

- This year celebrates the quatercentenary of the bible
- Oxford University Press established its right to publish the translated version in the 17th Century

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Introduction to Oxford University Press

- OUP is a major provider of online information to libraries and individuals worldwide.



- OUP publishes 4,500+ new books each year
- Part of the University of Oxford, OUP's mission is to further excellence in research, scholarship & education globally.

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Oxford Journals Collections and Archives - Overview

- Over 220 online journals in 2011
- 6 Subject Collections - **Medicine, Life Sciences, Mathematics & Physical Sciences, Law, Humanities & Social Sciences**
- Current Collection – all content from 1996-present day
- Archive Collection – all content from the first volume published to 1995



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Oxford Journals Collection and Archives - Overview

- The Oxford University Press current journals collection consists of six subject packages – the majority of which are society-owned journals;

- **Medicine -68 titles**
- **Life Sciences – 34 titles**
- **Mathematics – 25 titles**
- **Law – 28 titles**
- **Social Sciences – 44 titles**
- **Humanities – 61 titles**



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Oxford Journals Collection – Current Collection - MEDICINE

- In 2011, sixty-eight titles published from 1996 onwards
- We publish in the following therapy areas;
 - Anaesthesia
 - Cardiology
 - Epidemiology
 - Gerontology
 - Infectious Diseases
 - Neurology
 - Oncology
 - Public Health



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Oxford University Press & Society Publishing

•Oxford Journals has published on behalf of some of the world's most prestigious societies for over a century.

European Society of Cardiology & European Association of Echocardiography

Infectious Diseases Society of America

The National Cancer Institute

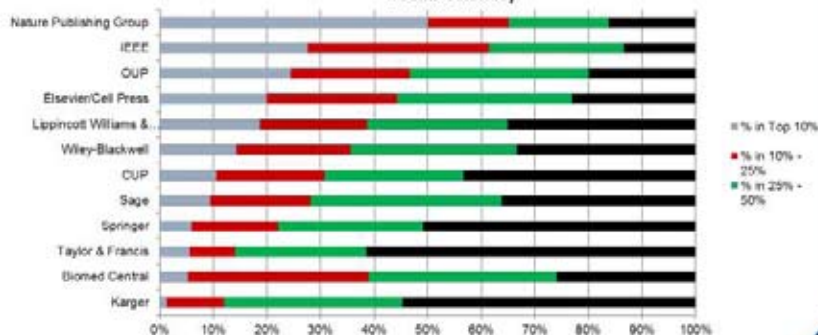
The Gerontological Society of America

The Royal College of Anaesthetists

...these are just some – ¾ of our medical list is published in conjunction with scholarly societies

Publisher (Consolidated)	Journals in 2009 JCR Top 10%	10% - 25%	25% - 50%	>50%	% in Top 10%	% in 10% - 25%	% in 25% - 50%	% in Bottom 50%
OUP	138	33	30	48	27	24%	22%	33%

Distribution of Journals by Rank in Best JCR Category 2009 (Science and Social Science)



2009 Impact Factors;

American Journal of Epidemiology: 5.589

Annals of Oncology : 5.647

Brain: 9.49

JNCI: Journal of the National Cancer Institute:
14.06

Schizophrenia Bulletin: 7.46

Journal of Infectious Diseases: 5.86

Clinical Infectious Diseases: 8.19

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- *The Journal of Infectious Diseases*
 - publishing since 1904, 24 issues per year
 - published on behalf of the Infectious Diseases Society of America (previously published by University of Chicago Press)
 - **the premier publication in the Western Hemisphere for original research on the pathogenesis, diagnosis, and treatment of infectious diseases; on the microbes that cause them; and on disorders of host immune mechanisms.**
- *Clinical Infectious Diseases*
 - publishing since 1979, 24 issues per year
 - published on behalf of the Infectious Diseases Society of America (previously published by University of Chicago Press)
 - **one of the most heavily cited journals in the fields of infectious diseases and microbiology**
 - publishes articles on diverse topics in infectious diseases, with a focus on clinical practice.



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Oxford Journals Collection – Archive Collection - MEDICINE

- Content from 1849-1995
- 51 Medical titles
- Access content from Volume 1 Issue 1
- The oldest titles in the Medical collection today; *Brain* (first published in 1878) & *The Journal of Infectious Diseases* (first published in 1904)



Oxford Journals Collection – For Librarians

Comprehensive tools to help librarians promote awareness and usage of the journal content available to their users

- Posters to display in your library
- Email templates to send to your users
- Upload your institutions branding to journal pages
- Electronic services guide (including advance access alerts, podcasts, advanced searching, RSS feeds)
- Banner adverts to download
- Training resources (including the Librarians Handbook)



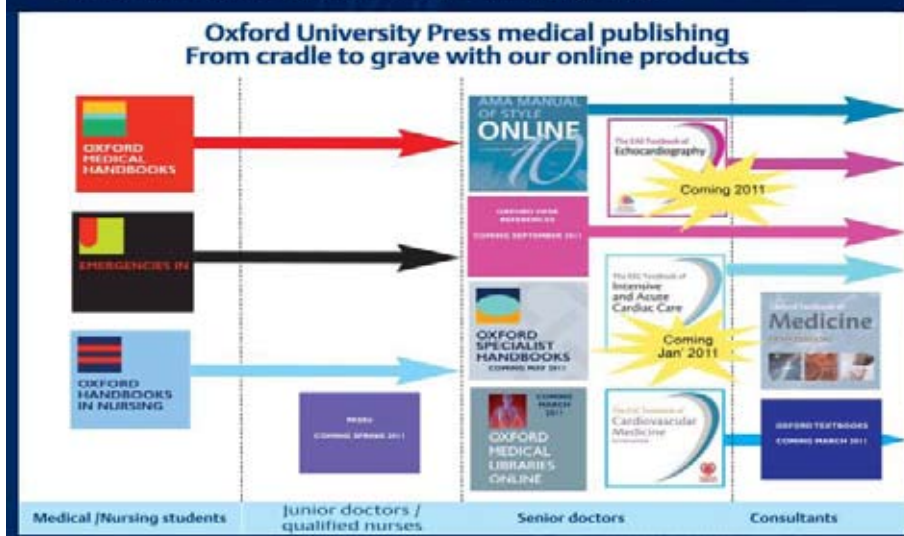
Visit www.oxfordjournals.org/librarians to access these and more resources

Oxford Journals Collection – For Librarians

- Monthly usage statistics reports (COUNTER compliant)
- Electronic back-files from 1996 onwards
- Update your library catalogue quickly using metadata files
- IP authenticated access offers seamless use of content
- OpenURL compatible linking
- Our perpetual access policy ensures you retain access to paid-for content even when your subscription has ceased
- Our preservation arrangements with CLOCKSS, LOCKSS and PORTICO ensure electronic content will be available for the long term

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Medicine Online from Oxford University Press



Oxford Medicine Online

A single access point for the majority of OUPs medical content*, www.oxfordmedicine.com allows users to browse, search, and access online medical content in one single place.

• **Browse** content by book series, subject area, and medical career stage

• **Search** the full-text of every title included on the site

• **View** all content within a standardised environment

• **All new** online medical titles will be added to this site

*Please note that **Oxford Scholarship Online** and **The AMA Manual of Style** are currently provided on a separate platform



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The Oxford Textbook of Medicine – 5th Edition

The **Oxford Textbook of Medicine Online** is the foremost international textbook of medicine;

www.oxfordtextbookofmedicine.com

More comprehensive, more authoritative, and more international than any other textbook, it focuses on offering practical guidance on clinical management and the prevention of disease

• **Search & browse** the full text of the print edition

• **Link** to original sources mentioned in the references via PubMed, ISI, and Crossref

• **View** over 2,500 figures and illustrations, downloadable into PowerPoint



Updated
twice a
year

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Oxford Medical Handbooks Online

- The *Oxford Medical Handbooks* (46) and the *Oxford Nursing Handbooks* (20) are the market-leading series of pocket handbooks for students, junior doctors, trainee nurses, and nurses.
- *Emergencies In...* (11) provide rapid and reliable information on a wide range of specialities for front-line junior doctors, trainees, and nurses.
- **Search & browse** 76 titles across these award-winning series
- **Link** to original sources mentioned in the references via PubMed, ISI, and Crossref
- **View figures and illustrations**, downloadable into PowerPoint
- **Updated** whenever a new edition is published

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ESC & EAE Textbooks

- We publish the following E-books on behalf of the ESC (European Society of Cardiology) and the sister organisation – EAE (European Association of Echocardiography);
 - *The ESC Textbook of Cardiovascular Medicine*
 - *The ESC Textbook of Intensive and Acute Cardiac Care*
 - *The EAE Textbook of Echocardiography*
- Each of these titles links to the ESC journal family published by OUP;
 - *The European Heart Journal*
 - *The European Journal of Heart Failure*
 - *The European Journal of Echocardiography*
 - *EP - Europace*

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ESC & EAE Textbooks

- **The ESC Textbook of Cardiovascular Medicine** represents the core knowledge expected of all cardiologists - from those training to those seeking professional reaccreditation. It is based on the Core Curriculum of the European Society of Cardiology (ESC) and reflects ESC guidelines on current practice.
- **Search & browse** the full text of the print edition
- **Link** to latest research from ESC Journal Family published by Oxford, including the European Heart Journal
- **View** figures and illustrations, downloadable into PowerPoint, plus over 200 high quality videos of procedures and techniques

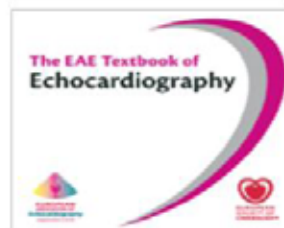
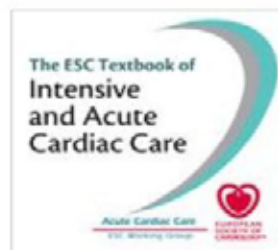


www.esctextbook.oxfordonline.com/

Includes multiple-choice questions
which can be used to gain EBAC-
accredited CME points

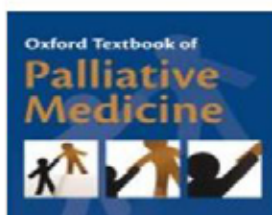
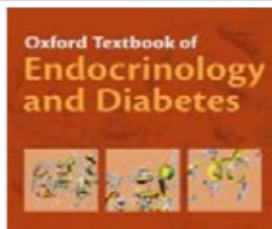
ESC & EAE Textbooks

- **The ESC Textbook of Intensive and Acute Cardiac Care**
- A clinically focused resource for cardiologists and trainees in intensive and acute cardiac care. An essential reference for those seeking accreditation in this area.
- **Contains images, figures, videos, and multiple-choice questions**
- **The EAE Textbook of Echocardiography**
- A comprehensive reference which services the educational requirements of cardiologist and medical professionals. Useful for those working in the field, but essential for those seeking accreditation.
- **Contains images, figures, videos, and multiple-choice questions**



Oxford Medical Textbook Series

- **Oxford Textbooks Series**
- The knowledge and experience of the world's leading medical scientists, providing reviews of current knowledge based on the best available evidence and published literature.
- **Titles already released;**
- *Oxford Textbook of Endocrinology and Diabetes* *
- *Oxford Textbook of Palliative Medicine* *
- *Oxford Textbook of Public Health* *
- *Oxford Textbook of Trauma and Orthopaedics* *



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Oxford Medical Textbook Series

• Oxford Textbook of Anaesthesia for Oral and Maxillofacial Surgery	1 st Edition	July
• Oxford Textbook of Heart Failure	1 st Edition	July
• Oxford Textbook of Interventional Cardiology	1 st Edition	July
• Oxford Textbook of Suicidology and Suicide Prevention	1 st Edition	July
• Oxford Textbook of Women and Mental Health	1 st Edition	July
• Oxford Textbook of Zoonoses	2 nd Edition	July
• Brain's Diseases of the Nervous System	12 th Edition	July
• Oxford Textbook of Community Mental Health Online	1 st Edition	August
• Marsden's Book of Movement Disorders	1 st Edition	September

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Oxford Medical Libraries

- A collection of evidence-based guides grouped into subject-based collections
- Focused titles which concentrate on the practical, day-to-day needs of the medical professional
- Evidence-based approach
- All titles written specifically for consultants, specialist nurses, and trainee medical specialists

KEY FEATURES

- Browse through the material using the in-built search facility as well as the table of contents to navigate with ease
- Updates to the collections of titles will be continuous



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Oxford Medical Libraries

- 50 titles in this series launched at the end of May 2011 across nine therapy-area specific areas;
- **Oxford Anaesthesia Library**
- **Oxford Cardiology Library**
- **Oxford Diabetes Library**
- **Oxford General Practice Library**
- **Oxford Infectious Diseases Library**
- **Oxford Neurology Library**
- **Oxford Oncology Library**
- **Oxford Pain Management Library**
- **Oxford Respiratory Medicine Library**

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Oxford Scholarship Online

- *Oxford Scholarship Online* is a vast and rapidly expanding cross-searchable library which now offers quick and easy access to the full text of over 4,400 Oxford books in 18 subject areas.

- Neurology
- Psychology
- Public Health & Epidemiology
- Social Work
- Business & Management



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Oxford Reference Online

Oxford Reference Online brings together dictionaries and subject reference works from one of the world's biggest and most trusted reference publishers into a single cross-searchable resource

- 215 reference titles - Art to Zoology
- Over 1.4 million facts and definitions – extensively cross-referenced
- 16,000 + Illustrations – maps, diagrams, maps & tables
- 47 timelines – linking thousands of key events in the areas: **Humanities & Social Sciences & Science, Technology & Medicine**

