
Abstracts

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ABSTRACTS

Agnieszka Stępińska

‘Geography of news’ and foreign news selection criteria

The aim of the paper is to outline the characteristics of foreign news published or broadcast in various media. The main objective is to determine which countries and regions feature in foreign news and to highlight similarities and differences in patterns of media coverage. The factors that affect the scale of media attention given to foreign events are discussed. Two trends are referred to: globalisation and regionalism. On the one hand, one may observe a significant amount of attention devoted to ‘core’ countries such as the United States, the United Kingdom, or Russia. On the other hand, geographic proximity between the country in which an event takes place and the country where the event is covered is a strong determinant of international news coverage. The paper offers conclusions drawn from a meta-analysis of comparative studies on international news coverage, including an international project entitled *Foreign News on TV* (2007-2013). The author participated in that project, collecting and analysing content from Polish news media, as well as conducting an international comparative analysis.

Keywords: *foreign news, geography of news, news selection criteria, news media, comparative studies*

Marek Palczewski

Umberto Eco and his analysis of media in essays and novels

In his articles, essays and books Umberto Eco often writes about issues related to journalism and media. He usually has a critical opinion when discussing the media. However, an analysis of selected passages from Umberto Eco’s body of work highlights the difficulty in locating a coherent system of ideas about the media in his writing. Undoubtedly more decisive views can be found in his fiction. In his novels Eco expresses views about the media more freely and the language is more radical. Eco notes the power of media in the modern world, drawing attention to their political, cultural and symbolic influence. Media shape an image of the modern world, an image that recipients of the media consider to be their own, being unaware of media manipulation and lies.

Keywords: *Umberto Eco, media, journalism, manipulation*

Wojciech Adamczyk

Effective anti-promotion? Journalistic investigations, journalistic intervention publications, and the image of local authorities

This article examines the difficult relations between local authorities and independent media functioning at the level of municipalities and counties in Poland. In particular, the article explores the impact of investigative journalism and the reporting of interventions

to change the image of representatives of local government bodies. The author discusses texts prepared by investigative reporters on the basis of the content of the articles submitted to a competition organized by the Association of Local Newspapers. The image of local authorities emerging from these publications is inconsistent with the image created by government newsletters, which focus attention on presenting a particular propaganda line and which avoid criticizing those currently in power.

Keywords: *investigative journalism, journalism intervention, promotion of municipalities, the image of local government*

Hanna Karp

Journalists in the totalitarian mass media system of the Polish People's Republic

The article describes journalism within a totalitarian system. The journalist and editor became representatives of the regime. The regime controlled not only the material side of life, but also its spiritual and mental aspects. Willing journalists, by creating a format for socialist journalism, developed the ideological framework for the new political and social system while also projecting a vision of the society of the future, which was to be completely subjugated to the State. An extensive network of totalitarian security services upheld the uncompromising loyalty of journalists towards the system.

Keywords: *totalitarian media, journalism, the People's Republic of Poland*

Zbigniew Chmielewski, Paweł Kuca

Limitations and barriers to communication between priests and parishioners – a case study of the Diocese of Rzeszów

This paper analyses barriers to successful communication between priests of the Roman Catholic Church and their parishioners. The Diocese of Rzeszów is used as a case study. Research on its information policy was carried out at the end of 2012 and 2013. There are two preconditions treated as fundamental to the paper: the RCC, as well as any other organization, should communicate with its parishioners at every organizational level; there exist, however, barriers and constraints that make it difficult for parishio-

ners to make use of modern communication tools and methods.

Keywords: *The Roman Catholic Church, information policy, Roman Catholic Diocese of Rzeszów, barriers to communication*

Izabela Łapińska

Image – the colour of film

The reception of a film is conditioned by its visual structure, composition, light, colour, emotions that an artist – the director of photography – can record in a picture, using appropriate means of expression. It is often colour, the presence of which we are unaware, that most strongly attracts the viewer and releases dormant sensations from their lethargy by stimulating physiological reactions. Recalling film examples, we can have an insight into the process by which colour forms the holistic experience of the image. Most of all we perceive the form intuitively, and it is the form that significantly affects the emotional reaction resulting from understanding the story – the content. Therefore, in the context of film image perception, it is so important to understand colour, which intangibly influences our psyche. Colour is a dangerous manipulator, it can soothe, but it can also infuriate and discourage. As far as colour is concerned, we have no choice; we cannot remain indifferent, aloof, impassive. Sometimes it hits a raw nerve. Like red, when it is the passion of elation in pain, as it persistently excites, accelerates the pulse, rapidly raising the level of fear.

Keywords: *film, film image, director of photography, colour, hue*

Tamara Sass

The aesthetic and ethical consequences of convergence culture

Emphasizing an egalitarian approach to creativity, common access to tools that facilitate creative projects and the uncontrolled flow of online information, the article raises issues concerning the uncertainty and confusion of viewers and artists in the face of phenomena in so-called contemporary art. It highlights consequences in the sphere of ethics and aesthetics provoked by popular art, New Media and Convergence Culture.

Keywords: *egalitarianism in art, convergence culture, consumer's ethics, new media, desecralisation of art, aesthetics of pop culture*